Mopria Alliance and the Printer Working Group

May 2017
Mopria Alliance Background

- Launched in September 2013 with 4 founding members: Canon, Hewlett-Packard, Samsung and Xerox

- Mopria Alliance has 21 member organizations representing more than 98%* of the worldwide printer business, as well as frontrunners from software companies, engineering and consulting firms, semiconductor companies and typeface designers

*Based on shipment units. Data provided through Q3 2015 by IDC.
Mopria Alliance Commitments

Delivered

- Seamless print for 500M+ customers
- Universal world class print service and library
- Fully functional certification system

2017 Goals

- .5 billion Mopria pages printed by 2017
- Enable 1 billion installs by 2019
- >95% of new printers certified
- Add more operating systems
- Extend further into enterprise, including MDM
- Expand with cloud and scan
- Become the defacto standard for universal printing

Core Mission

- Develop technical execution specifications
- Maintain Android Print Service/Library
- Education on mobile printing benefits
Long-term Alliance Objectives

Guiding our actions

- Drive **print adoption** in mobile applications
- Lead **enterprise** standard deployment
  - MDM
  - Security and encryption
  - IoT
- Create **software libraries** that enable the print ecosystem including:
  - Cloud library
  - Scan library
- Focus on **user experience**
- **Certify** to ensure the Mopria experience
Mopria and the PWG

• Objective
  ▪ Establish regular communication channel between Mopria and the PWG
  ▪ Collaborate on overall direction for the future of printing

• Where We Are
  ▪ Signed liaison agreement between the two organizations
  ▪ Initial introductory meetings held

• What’s in the Future
  ▪ Strategic discussions between Mopria and PWG Steering Committee Officers
  ▪ Improved alignment between Mopria direction and future PWG specifications