

IPP Everywhere™ Printer Self-Certification Manual v1.1 (SELFCERT)

Status: Approved

Abstract: This document defines IPP Everywhere[™] v1.1 Printer self-certification test procedures and the process required for PWG Members to register the test results on the PWG web site in order to use the "IPP Everywhere[™]" logo.

This document is a PWG Candidate Standard. For a definition of a "PWG Candidate Standard", see:

https://ftp.pwg.org/pub/pwg/general/pwg-process30.pdf

This document is available electronically at:

https://ftp.pwg.org/pub/pwg/candidates/cs-ippeveselfcert11-20200515-5100.20.docx https://ftp.pwg.org/pub/pwg/candidates/cs-ippeveselfcert11-20200515-5100.20.pdf Copyright © 2013-2020 The Printer Working Group. All rights reserved.

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Title: *IPP Everywhere™ Printer Self-Certification Manual v1.1 (SELFCERT)*

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The Printer Working Group (or PWG) is a Program of the IEEE Industry Standards and Technology Organization (ISTO) with member organizations including printer manufacturers, print server developers, operating system providers, network operating system providers, network connectivity vendors, and print management application developers. The PWG is chartered to make printers and the applications and operating systems supporting them work together better. All references to the PWG in this document implicitly mean "The Printer Working Group, a Program of the IEEE ISTO."

To meet this objective, the PWG documents the results of their work as open standards that define print related protocols, interfaces, procedures, and conventions. A PWG standard is a stable, well understood, and technically competent specification that is widely used with multiple independent and interoperable implementations. Printer manufacturers and vendors of printer related software benefit from the interoperability provided by voluntary conformance to these standards.

For additional information regarding the Printer Working Group visit:

https://www.pwg.org

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1. Introduction

The Internet Printing Protocol supports all kinds of printing from low-end consumer through multi-room production printers. The IPP Everywhere[™] project developed a new baseline specification [PWG5100.14] that enables printing from arbitrary clients using vendor-neutral driver software. In order to allow PWG Members to market their conformance to the new specification and consumers to easily determine which printers are compatible with their clients, the Printer Working Group has developed this specification which defines a series of self-certification tests that must be performed successfully in order to use the IPP Everywhere[™] logo (Figure 1) for a given printer and/or its Product Family (section 2.4). While the software and tests may be used by all organizations and individuals regardless of membership status, use of the IPP Everywhere[™] logo and registration of Product Families on the PWG web site is limited to members of the Printer Working Group [MEMBERS].



Figure 1 - IPP Everywhere™ Logo

1.1 Overview of IPP Everywhere Printer Self-Certification

The following summarizes IPP Everywhere[™] Printer self-certification:

- Conformance to this manual is voluntary; PWG Members do not need to perform self-certification to claim conformance to the IPP Everywhere [™] v1.1 [PWG5100.14] specification but do need to perform self-certification to use the logo.
- 2. Version 1.1 of this process only applies to Printer implementations.
- 3. This manual defines tests for the mDNS, DNS-SD, IPP, and document format capabilities of a PWG Member's IPP Everywhere[™] Printer implementation. The results are stored in XML files that are evaluated to produce a JSON summary file that is sent to the "ippeveselfcert" project to obtain permission to use the logo with the implementation.
- 4. Only PWG Members may send the JSON summary file to the "ippeveselfcert" project and use the logo.
- 5. This manual defines only one conformance level for IPP Everywhere[™] Printer self-certification, and the tests automatically adapt to the capabilities that are reported by the implementation.

- 6. Printer self-certification is generally performed using the most recent version of this process, however PWG Members may use an older approved version of the process if the most recent version was published within the last 12 months. This allows for some flexibility when developing new products.
- 7. Printer self-certification for a Product Family should be performed using the most fully featured model of the Product Family.
- 8. A PWG Member is not required to re-certify an existing Product Family against updated versions of this process.
- 9. Implementors are encouraged to use this process in regression testing of updates to a Product Family.
- 10. Self-certification test results are confidential and are evaluated locally using the self-certification tools.
- 11. Once accepted, the Printers in the certified Product Family will be listed on the PWG web site along with some summary information such as the make, model, version of the process used, color capabilities, and manufacturer web site.

1.2 Updates to This Document

This document might be updated from time to time to address issues in the testing procedures, testing tools, referenced specifications, and the license agreement as necessary. The version numbers of this document would be updated to reflect these changes according to the following rules:

- 1. Whenever new requirements, new referenced specifications, and/or new license agreement text are introduced, the major version number will be incremented, and the minor version number will be reset to 0. For example, major changes to version "1.0" would result in a new "2.0" document.
- 2. Whenever corrections are made to the testing procedures or tools are introduced, the minor version number will be incremented. For example, minor changes to version "1.0" would result in a new "1.1" document.

Major changes will go through the normal PWG Standard process (section 4 of [PROCESS30]), including a IPP Workgroup Last Call, PWG Last Call, and PWG Formal Vote. The IPP Workgroup Last Call and PWG Last Call will include time for testing of the tools used for self-certification.

Minor changes will go through the PWG Errata process (section 9.1 of [PROCESS30]), including a IPP Workgroup Last Call and PWG Call for Objection. The IPP Workgroup Last Call and PWG Call for Objection will include time for testing of the tools used for self-certification.

1.3 Reporting Problems and Getting Assistance

Problems discovered in this specification are reported using the PWG issue tracking page at:

https://www.pwg.org/issues

Problems in the self-certification tools are reported via the IPP Everywhere[™] Printer Self-Certification project issues page:

https://github.com/istopwg/ippeveselfcert/issues

The "ippeveselfcert@pwg.org" mailing list is provided for asking questions about this specification and IPP Everywhere[™] in general. You must subscribe to this list before you can post questions:

https://www.pwg.org/mailman/listinfo/ippeveselfcert

2. Terminology

2.1 Conformance Terminology

Capitalized terms, such as MUST, MUST NOT, RECOMMENDED, REQUIRED, SHOULD, SHOULD NOT, MAY, and OPTIONAL, have special meaning relating to conformance as defined in Key words for use in RFCs to Indicate Requirement Levels [BCP14]. The term CONDITIONALLY REQUIRED is additionally defined for a conformance requirement that applies when a specified condition is true.

2.2 Printing Terminology

Normative definitions and semantics of printing terms are imported from IETF Printer MIB v2 [RFC3805], IETF Finisher MIB [RFC3806], and IETF Internet Printing Protocol/1.1: Model and Semantics [STD92].

Document: An object created and managed by a Printer that contains the description, processing, and status information. A Document object may have attached data and is bound to a single Job.

Job: An object created and managed by a Printer that contains description, processing, and status information. The Job also contains zero or more Document objects.

Logical Device: a print server, software service, or gateway that processes jobs and either forwards or stores the processed job or uses one or more Physical Devices to render output.

Output Device: a single Logical or Physical Device

Physical Device: a hardware implementation of a endpoint device, e.g., a marking engine, a fax modem, etc.

2.3 Protocol Role Terminology

This document also defines the following protocol roles in order to specify unambiguous conformance requirements:

Client: Initiator of outgoing connections and sender of outgoing operation requests (Hypertext Transfer Protocol -- HTTP/1.1 [RFC7230] User Agent).

Printer. Listener for incoming connections and receiver of incoming operation requests (Hypertext Transfer Protocol -- HTTP/1.1 [RFC7230] Server) that represents one or more Physical Devices or a Logical Device.

2.4 Other Terminology

Product Family: A group of products from a common product platform [PROD-FAMILY], e.g., printers using a common marking engine, OEM products sold by multiple vendors, and print server software supporting printers.

Production Ready Code: Software and/or firmware that is considered ready to be included in products shipped to customers.

PWG Member. An individual or organization that has signed the IEEE-ISTO Printer Working Group membership agreement and paid the corresponding membership fee. More information on the agreement and fees is available on the PWG web site [MEMBERS].

2.5 Acronyms and Organizations

IANA: Internet Assigned Numbers Authority, http://www.iana.org/

IETF: Internet Engineering Task Force, http://www.ietf.org/

ISO: International Organization for Standardization, http://www.iso.org/

PWG: Printer Working Group, https://www.pwg.org/

3. Requirements

3.1 Rationale for the IPP Everywhere™ Self-Certification Manual v1.1

Given the need for a vendor-neutral certification of Printers for use by mobile and desktop Clients, the IPP Everywhere[™] Self-Certification Manual v1.1 should:

- 1. Define test procedures and tools for mDNS and DNS-SD discovery of IPP Everywhere™ Printers;
- 2. Define test procedures and tools to validate conformance of IPP Everywhere [™] Printers to the IPP Everywhere [™] v1.1 specification [PWG5100.14];
- 3. Define test procedures, tool, and documents to validate the output of IPP Everywhere[™] Printers;
- 4. Define rules and procedures for PWG Members to submit test results; and
- 5. Define rules for the use of an IPP Everywhere[™] Self-Certification logo for marketing purposes.

The IPP Everywhere[™] v1.1 [PWG5100.14] specification defines a standard profile of IPP to support printing from mobile and desktop Clients without vendor-specific driver software.

3.2 Use Cases

3.2.1 Selection of Printer for Purchase

Jane has gone to her local electronics superstore in order to purchase a new printer that is compatible with her phone, tablet, and laptop computer. A PWG Member has self-certified their printers in order to display a marketing logo on product packaging, advertising, and sales materials. Jane looks for printers that have the logo because she trusts the manufacturer is selling a printer that is compatible with her devices and computer.

3.3 Out of Scope

The following are considered out of scope for this specification:

- 1. Definition of PWG or vendor marketing programs for IPP Everywhere[™].
- 2. Conformance testing of optional discovery protocols.
- 3. Conformance testing of optional operations, attributes, and values.

3.4 Test Requirements and Recommendations

The test requirements for this specification are:

- 1. Confirm minimum conformance and interoperability of Printer for mDNS and DNS-SD discovery [RFC3927] [RFC6762] [RFC6763];
- 2. Confirm minimum conformance and interoperability of Printer for the HyperText Transport Protocol Version 1.1 [RFC7230];
- 3. Confirm minimum conformance and interoperability of Printer for the Internet Printing Protocol Version 2.0 [PWG5100.12];
- 4. Confirm minimum conformance and interoperability of Printer for PWG Raster Format [PWG5102.4] document data;
- 5. If supported, confirm minimum conformance and interoperability of Printer for JPEG [JFIF] document data; and
- 6. If supported, confirm minimum conformance and interoperability of Printer for PDF document data [ISO32000]

The test recommendations for this specification are:

1. Provide realistic document data for print testing

4. Test Setup and System Requirements

Note: The beta tools are available at:

https://istopwg.github.io/ippeveselfcert

The test suites require an Intel-based Mac running macOS 10.13 or later or PC running Red Hat Enterprise Linux 7 or later, Ubuntu Server 17.04 LTS or later, or Windows 7 or later. The test tools require up to 24MB of disk space and the test files require up to 1637MB of disk space. The most recent version of the tools and sample PWG Raster files can be downloaded from the IPP Everywhere[™] technology page:

https://www.pwg.org/ipp/everywhere.html

Source code for the tools is hosted on the IPP Everywhere[™] Printer Self-Certification project page:

https://github.com/istopwg/ippeveselfcert

4.1 Printer Configuration

The Printer in the Product Family being certified MUST be running Production-Ready Code with the default customer configuration. The Printer MUST include all features of the Product Family being certified, e.g., all document formats, duplexing, etc. As with any IPP implementation, the Printer can be a Physical Device or a server/spooler (Logical Device).

4.2 Microsoft Windows Tools

The following files are used to run the tests on Microsoft Windows:

Windows 7 or higher tools: 24MB (8MB for the MSI file, 16MB for the installed software)

https://www.pwg.org/ipp/everywhere.html

Bonjour Print Services for Windows: Provides mDNS and DNS-SD support for Windows

http://support.apple.com/kb/DL999

4.3 macOS Tools

The following files are used to run the tests on macOS:

macOS 10.13 or higher tools: 20MB (7MB for the DMG file, 13MB for the installed software)

https://www.pwg.org/ipp/everywhere.html

4.4 Linux Tools

Due to TLS library compatibility issues, tools are tied to specific Linux distributions.

The following files are used to run the tests:

RedHat Enterprise Linux 7 - 64-bit tools: 19MB (6MB for the tar file, 13MB for the installed software)

https://www.pwg.org/ipp/everywhere.html

Ubuntu 18.04 LTS - 64-bit tools: 19MB (6MB for the tar file, 13MB for the installed software)

https://www.pwg.org/ipp/everywhere.html

4.5 Test Files

Sample files used for the document tests can be downloaded from the IPP Everywhere[™] landing page:

https://www.pwg.org/ipp/everywhere.html

PWG Members may request sample files at different resolutions by sending an email to the "ippeveselfcert@pwg.org" mailing list (section 1.3).

5. DNS-SD Test Procedure

5.1 Test Description and Checklist

The DNS-SD tests verify that the Printer correctly advertises itself using the "_print._sub._ipp._tcp" sub-type of "_ipp._tcp" so that the Client can contact the Printer at the given address, port, and resource path. The Printer MUST provide all required TXT record keys and those keys MUST match the values reported by the Printer via the IPP Get-Printer-Attributes operation.

Printers that report support for TLS MUST also support HTTP Upgrade to TLS, correctly advertise themselves using the "_print._sub._ipps._tcp" sub-type of "_ipps._tcp", and support using an "ipps" URI.

5.2 Running the DNS-SD Tests

On Linux or macOS, run the following commands to produce the DNS-SD test results file:

```
cd /PATH/TO/SELF-CERTIFICATION/TOOLS
./dnssd-tests.sh "Printer Name"
```

where 'Printer Name' is the DNS-SD service name for the Printer in double quotes.

On Windows, run the following commands to produce the DNS-SD test results file:

```
cd "C:\Program Files\IPP Everywhere Printer Self-Certification Tools" .\dnssd-tests.bat "Printer Name"
```

where 'Printer Name' is the DNS-SD service name for the DNS-SD in double quotes.

Output is placed in a file named "Printer Name DNS-SD Results.plist".

5.3 Interpreting the DNS-SD Test Results

The output of the test is a list of PASS, FAIL, and SKIP results for the named Printer. The generated plist file contains the XML version of those results.

A successful result contains PASS or SKIP results for every test. Any FAIL result causes a failure for self-certification.

Table 1	- DNS-SD	Test Checklist
---------	----------	-----------------------

Result	Description
	D-1. IPP Browse test: Printers appear in a search for
	"_printsubipptcp" services?
	D-2. IPP TXT keys test: The IPP TXT record contains all required keys.
	D-3. IPP Resolve test: Printer responds to an IPP Get-Printer-Attributes
	request using the resolved hostname, port, and resource path.
	D-4. IPP TXT values test: The TXT record values match the reported
	IPP attribute values.
	D-5. TLS tests: Performed only if TLS is supported.
	D-5.1 HTTP Upgrade test: Printer responds to an IPP Get-Printer-
	Attributes request after doing an HTTP Upgrade to TLS.
	D-5.2 IPPS Browse test: Printer appears in a search for
	"_printsubippstcp" services.
	D-5.3 IPPS TXT keys test: The TXT record for IPPS contains all
	required keys.
	D-5.4 IPPS Resolve test: Printer responds to an IPPS Get-Printer-
	Attributes request using the resolved hostname, port, and resource
	path.
	D-5.5 IPPS TXT values test: The TXT record values for IPPS match the
	reported IPPS attribute values.

6. IPP Test Procedure

6.1 Test Description and Checklist

The IPP tests verify that the Printer correctly processes IPP requests and produces the expected IPP responses. Besides basic conformance to the IPP/1.1: Model and Semantics [STD92], IPP 2.0, 2.1, and 2.2 [PWG5100.12], and IPP Everywhere™ v1.1 [PWG5100.14] specifications, the tests also verify that the printer reports the 'media-needed' value in the "printer-state-reasons" attribute when a Job needs media.

6.2 Running the IPP Tests

On Linux or macOS, extract the necessary PWG Raster sample files in the directory containing the self-certification tools. For example, to extract the 600dpi sample files run:

```
cd /PATH/TO/SELF-CERTIFICATION/TOOLS
unzip pwg-raster-samples-600dpi-20180607.zip
```

Then run the following commands to produce the IPP test results file:

```
cd /PATH/TO/SELF-CERTIFICATION/TOOLS ./ipp-tests.sh "Printer Name"
```

where 'Printer Name' is the DNS-SD service name for the Printer in double quotes.

On Windows, extract the necessary PWG Raster sample files to the Desktop and then run the following commands to produce the IPP test results file:

```
cd "C:\Program Files\IPP Everywhere Printer Self-Certification Tools" .\ipp-tests.bat "Printer Name"
```

where 'Printer Name' is the DNS-SD service name for the Printer in double quotes.

Output is placed in a file named "Printer Name IPP Results.plist".

6.3 Interpreting the IPP Test Results

The output of the test is a list of PASS, FAIL, and SKIP results for the named Printer. The generated plist file contains the XML version of those results.

A successful result contains PASS or SKIP results for every test. Any FAIL result causes a failure for self-certification.

Table 2 - IPP Test Checklist

Result	Description
	I-1. RFC 8011 section 4.1.1: Bad request-id value 0
	I-2. RFC 8011 section 4.1.4: No Operation Attributes
	I-3. RFC 8011 section 4.1.4: attributes-charset
	I-4. RFC 8011 section 4.1.4: attributes-natural-language
	I-5. RFC 8011 section 4.1.4: attributes-natural-language + attributes-
	charset
	I-6. RFC 8011 section 4.1.4: attributes-charset + attributes-natural-
	language
	I-7. RFC 8011 section 4.1.8: Unsupported IPP version 0.0
	I-8. RFC 8011 section 4.2: No printer-uri operation attribute
	I-9. Identify-Printer Operation
	I-10. Get-Printer-Attributes Operation (default)
	I-10.1 Get-Printer-Attributes Operation (all)
	I-10.2 Get-Printer-Attributes Operation (all, media-col-database)
	I-10.3 Get-Printer-Attributes Operation (none)
	I-10.4 Get-Printer-Attributes Operation (media-col-database)
	I-10.5 Get-Printer-Attributes Operation (printer-description)
	I-10.6 Get-Printer-Attributes Operation (job-template)
	I-10.7 Get-Printer-Attributes Operation (media-col-database, printer-
	uri-supported)
	I-11. Validate-Job Operation
	I-12. Print-Job Operation (onepage-letter.pwg)
	I-13. Get-Jobs Operation (default)
	I-13.1 Get-Jobs Operation (requested-attributes)
	I-13.2 Get-Jobs Operation (which-jobs=not-completed)
	I-14. Get-Job-Attributes Operation (until job complete)
	I-15. Get-Jobs Operation (which-jobs=completed)
	I-15.1 Get-Jobs Operation (which-jobs, requested-attributes)
	I-16. Cancel-Job Operation (completed job)
	I-16.1. Cancel-Job Operation (Print-Job onepage-letter.pwg)
	I-16.2 Cancel-Job Operation (Cancel-Job)
	I-16.3 Cancel-Job Operation (Get-Job-Attributes)
	I-17. Cancel-My-Jobs Operation (Print-Job onepage-letter.pwg)
	I-17.1 Cancel-My-Jobs Operation (Cancel-My-Jobs)
	I-17.2 Cancel-My-Jobs Operation (Get-Job-Attributes)
	I-18. Create-Job + Send-Document Operations (Create-Job)
	I-18.1 Create-Job + Send-Document Operations (Send-Document
	onepage-letter.pwg)
	I-18.2 Create-Job + Send-Document Operations (Get-Job-Attributes
	until job complete)

Result	Description
	I-19. Close-Job Operation (Create-Job)
	I-19.1 Close-Job Operation (Close-Job)
	I-19.2 Close-Job Operation (Get-Job-Attributes)
	I-19.3 Close-Job Operation (Cancel-Job)
	I-20. media-needed (Print-Job onepage-letter.pwg)
	I-20.1 media-needed (Get-Printer-Attributes)

7. Document Data Test Procedure

7.1 Test Description and Checklist

The Document Data tests verify that the Printer correctly produces hardcopy output from a set of sample documents. The tests are adaptive to the Printer's reported document format, resolution, and color mode capabilities.

7.2 Running the Document Data Tests

On Linux or macOS, extract the necessary PWG Raster sample files in the directory containing the self-certification tools. For example, to extract the 600dpi sample files run:

```
cd /PATH/TO/SELF-CERTIFICATION/TOOLS
unzip pwg-raster-samples-600dpi-20180607.zip
```

Then run the following command to produce the Document Data test results file:

./document-tests.sh "Printer Name"

where 'Printer Name' is the DNS-SD service name for the Printer in double quotes.

On Windows, extract the necessary PWG Raster sample files to the Desktop and then run the following commands to produce the Document Data test results file:

```
cd "C:\Program Files\IPP Everywhere Printer Self-Certification Tools" .\document-tests.bat "Printer Name"
```

where 'Printer Name' is the DNS-SD service name for the Printer in double quotes.

Output is placed in a file named "Printer Name Document Results.plist".

7.3 Interpreting Results

The output of the test is a list of PASS, FAIL, and SKIP results for the named Printer. The generated plist file contains the XML version of those results.

A successful result contains PASS or SKIP results for every test. Any FAIL result causes a failure for self-certification. In addition, the hardcopy output MUST be inspected by the tester to verify that there are no obvious errors in the output such as incorrect rendering or gross color errors, e.g. all output is green when it should be red. Grayscale output on a B&W printer is not considered an error. Similarly, normal clipping at the Printer's marking engine limits is not considered an error. Figure 2 through Figure 4 show the expected printed content.

Note: PWG Members do not submit hardcopy output for self-certification, nor do they need to retain it.

Result	Description
	D-1. PWG Raster Format Tests (mandatory)
	D-1.1 Print color-4x6.pwg @ maximum resolution and supported types
	D-1.2 Print color-4x6.pwg @ maximum resolution and supported types,
	deflate, if supported
	D-1.3 Print color-4x6.pwg @ maximum resolution and supported types,
	gzip, if supported
	D-1.4 Print document-a4.pwg @ maximum resolution and supported
	types
	D-1.5 Print document-letter.pwg @ maximum resolution and supported
	types
	D-2. JPEG Tests (if color printing is supported)
	D-2.1 Print color.jpg with defaults
	D-2.2 Print color.jpg with copies=2
	D-2.3 Print color.jpg with print-color-mode=monochrome
	D-2.4 Print color.jpg with media=na_letter_8.5x11in and ipp-attribute-
	fidelity=true
	D-2.5 Print color.jpg with media=iso_a4_210x297mm and ipp-attribute-
	fidelity=true
	D-3. PDF Tests (if PDF is supported)
	D-3.1 Print document-letter.pdf with defaults
	D-3.2 Print document-letter.pdf with copies=2
	D-3.3 Print document-letter.pdf with page-ranges=3-3 and print-color-
	mode=monochrome
	D-3.4 Print document-letter.pdf with sides=two-sided-long-edge, if
	supported
	D-3.5 Print document-letter.pdf with media=iso_a4_210x297mm and ipp-
	attribute-fidelity=true
	D-3.6 Print document-a4.pdf with media=na_letter_8.5x11in and ipp-
	attribute-fidelity=true

Table 3 - Document Test Checklist



Figure 2 - Content of "color.jpg" Test Document

May 15, 2020



Figure 3 - Content of "document-a4.pdf" Test Document

May 15, 2020

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Figure 4 - Content of "document-letter.pdf" Test Document

8. Submission of Test Reports

Self-certification test reports are submitted using the ippevesubmit program included with the self-certification tools. On Linux or macOS, run the tool with the name of the printer:

```
cd /PATH/TO/SELF-CERTIFICATION/TOOLS
./ippevesubmit "Printer Name"
```

Similarly, on Windows run the tool as follows:

```
cd "C:\Program Files\IPP Everywhere Printer Self-Certification Tools" .\ippevesubmit.exe "Printer Name"
```

Both will generate a file named "Printer Name.json" which can then be submitted through the following page:

https://www.pwg.org/ippeveselfcert

8.1 Exception Process

When a Printer fails one or more tests, the PWG Member MAY request an exception by submitting an issue on the IPP Everywhere[™] Printer Self-Certification Tools project page at:

https://github.com/istopwg/ippeveselfcert/issues

The request will be reviewed by the IPP workgroup. Exceptions will only be granted for issues in the self-certification tools, tests that do not apply to the Product Family, or unavoidable race conditions such as a Job completing early.

9. References

9.1 Normative References

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9.2 Informative References

- [LOGO] IPP Everywhere™ logo files, August 2017, https://ftp.pwg.org/pub/pwg/general/logos/ipp-everywhere-tm-logos-20170801.zip
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10. Author's Address

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The author would also like to thank the following individuals for their contributions to this standard:

Daniel Manchala - Xerox Ira McDonald - High North Glen Petrie - Epson William Wagner - TIC

11. Release History

11.1 Version 1.1

The IPP Everywhere[™] Printer Self-Certification Manual v1.1 makes the following changes to the previous version of this document [PWG5100.20-2016]:

- JPEG is now conditionally required for color printers
- Media needed tests are no longer required for Logical Printers (servers)
- Tests for the Identify-Printers and Cancel-Jobs operations were added
- Logo usage guidelines were added

11.2 Version 1.0

Initial version of the self-certification manual.

12. Logo Usage Guidelines

You can use the IPP Everywhere[™] logo [LOGO] in marketing material, product packaging, and documentation for products that have passed the IPP Everywhere[™] Printer Self-Certification tests and whose results have been submitted to the IEEE-ISTO Printer Working Group. Please contact the IEEE-ISTO Printer Working Group steering committee to obtain written approval for any other usage of the logo.

The logo is designed to be placed on a light-colored background with a minimum height of 1/2 inch (12.5mm) on printed material and 30 pixels in online material. Minimum clear space around the logo is 1/4 of the height of the logo. Figure 5 shows examples of good and bad backgrounds and clear space.



Light Background w/Good Readability



Light Border Highlights Logo



Figure 5 - Logo Backgrounds and Clear Space

Include the logo anywhere you normally show logos from other standards or licensing programs. The logo cannot be modified or combined with other marks. For example, you cannot place the IPP Everywhere[™] logo inside another mark or cover parts of the logo with other marks. The logo can appear in any position or order in relation to other marks. Figure 6 shows examples of good and bad logo combinations.



Balanced Placement of Logos with Clear Space Allows Logos to Be Identified



Logos Are Scaled, Too Close, and Overlap

Figure 6 - Logo Combinations